# ARTWORK SUBMISSION GUIDELINES

## Artwork specifications for advertising modules
*(to be published in the "MINEX Kazakhstan 2019" Forum Catalogue)*

**Artwork submission cut-off date: 15 March 2019**

Submission address: admin@minexforum.com
If the file size is larger than 10MB, please upload it on free file-sharing server: http://www.sharefile.com or share it via Dropbox  http://www.dropbox.com and send us the link to your file to admin@minexforum.com

*NB designers: Advertising pages will be printed as centred blocks*

**Modules should strictly comply with the following technical requirements.**

- Accepted formats (print quality PDF or 300 ppi CMYK TIFF)
- Colour: CMYK or Greyscale
- STRICTLY <u>NO CROP MARKS, NO SPOT COLOURS</u> (print method: digital offset)
- Full-page advertising block – bleed 3mm, size with bleeds **216 (w) x 303 (h)** mm
- Half-page advertising block - 216 (w)*148 (h) mm (maximal text area 190x130mm)
- Images resolution - 300 dpi or higher
- All fonts - outlined (curves)

## Technical requirements for company profile and logo for listing on website and the "MINEX Kazakhstan 2019" Forum Catalogue

Company profile and logo must be submitted to admin@minexforum.com
Before **15 March 2019**

- Profile length (for each language) should not exceed 150 words
- Accepted languages: English and Russian (if available)
- All profiles should be submitted as Text or Word files
- Please list URL Link to the company's website
- Company logos must be submitted in Vector Format (Illustrator or EPS) with outlined fonts (transformed to curves), CMYK colours only.

# ARTWORK SUBMISSION GUIDELINES

## Corporate logo specifications
*for printing on the "MINEX Kazakhstan 2019" vinyl banners*

**Artwork submission cut-off date: 15 March 2019**

Submission address: admin@minexforum.com
If the file size is larger than 10MB, please upload it on free file-sharing server:
http://www.sharefile.com or share it via Dropbox  http://www.dropbox.com and send us the link to your file to admin@minexforum.com

- Company logos must be submitted in Vector Format (Illustrator or EPS) with outlined fonts (transformed to curves), CMYK colours only.
- If available, please send us your logo publishing guidelines .
- **Please note** that logos saved in JPEG, GIF or BMP format <u>are not suitable</u> for high quality printing and <u>will not</u> be accepted.

## Some examples of vinyl banners

# ARTWORK SUBMISSION GUIDELINES

## Requirements for delegate bag inserts
*(to be produced by advertiser)*

All inserts must be submitted to before **27 March 2019**

**Contact person:** Mr Vyacheslav Yurchenko
ST-Vision, Petrova 21/2 Street, Astana 0100010, Republic of
Kazakhstan, Tel: +7-7172-482962

**For promotional flyers:** size - A5 or A4, up to 10 pages, up to 150 g/m2, Quantity: 300

**For gifts**: weight >150 g/m2; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 300

## Technical requirements for Poster presentation
*(to be produced by the poster presenter)*

Poster artwork in PDF format must be submitted to admin@minexforum.com before **22 March 2019** for approval. Approved posters will be assigned with a numbered Poster Board and venue

**Poster mounting: From 7 am on 3 April**

**Poster dismounting:  From 18 pm 4 April**

Poster modules should comply with the following technical requirements.

**Accepted poster formats**:  Portrait / Vertical. A0, A1 or A3

**Material:** Plain, Coated or Laminated Paper up to 300 gsm

**Poster board dimensions:** 100 cm width x 250 cm height

**Poster template examples:** http://www.posterpresentations.com/html/research-poster-template-quick-tutorials.html